



**11<sup>th</sup> August  
2018  
CHANDIGARH**

**CONFERENCE OF VICE CHANCELLORS  
ON IMPLEMENTATION OF NATIONAL SCHEMES**

# AGENDA

## EXCELLENCE IN UNIVERSITY GOVERNANCE

- Implementation of National Flagship Programs in University Campus

## UNIVERSITY SOCIAL RESPONSIBILITY

- Model Village Development Support Program by colleges/universities

# AGENDA

## EXCELLENCE IN UNIVERSITY GOVERNANCE

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## AIM

To reach the highest standards of achievement of the objectives of the National Flagship Programs in the Campus and to serve as exemplary Models

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## □ SWACHH BHARAT MISSION

- Clean and hygienic environment in campus
- Scientific solid/liquid waste management
- E-waste management
- Students involvement in Swachhta drives in campus
- City level involvement in SBM - Swachh Bharat Internships etc.

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## □ DIGITAL INDIA

- E-governance/I.T. based management of all affairs- Smart campus
- Transparency Measures - Information/knowledge sharing platforms
- National Academic Depository, Digital Libraries
- Social media policy
- Data Analysis Support to District Administration
- Participation in E-Governance projects in district-students internships

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ☐ SMART CITIES MISSION

- Campus as Mini Smart City - Core features
- Adequate water supply & Sanitation
- Efficient transport & mobility/ public transport- Non-Motorized Transport
- Affordable housing for All
- Robust IT connectivity and digitalization, e-Governance, participatory governance citizen participation

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## □ SMART CITIES MISSION – CONT...

- Safety and security of citizens, particularly women, children and the elderly
- Energy Efficient, Green Buildings
- Renewable sources of Energy
- Open Spaces, Recreational facilities
- Students participation in Smart City Mission, Urban Development Projects in District



# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ❑ ENERGY & WATER CONSERVATION

- Energy & water audits and conservation measures
- Renewable energy generation and use

## ❑ GREEN CAMPUS

- Adequate green cover, Open Spaces
- Minimum carbon footprint
- Non-Motorized transport (cycles, electric vehicles etc.)
- Ban on plastics
- Organic farming

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## □ **EK BHARAT SHRESHTHA BHARAT**

- Exchange Programs of students & faculty with other universities in India and overseas
- Opening the Campus for organized visits by public, students, rural
- Cultural/Social integration programs with people of the district- village visits/ community action programs

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ❑ **KHELO INDIA**

- Sports for all and promoting excellence in sports in the universities
- Centre of excellence for hinterland talent
- Opening campus sports facilities to neighbourhoods

## ❑ **START UP INDIA & STAND UP INDIA**

- Promoting innovation and entrepreneurship among youth especially SCs, STs and women
- Promoting social enterprise-Identify business potential, incubate and promote enterprise e.g.: FPOs

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ☐ SKILL INDIA

- Skill development & employment oriented training
- Entrepreneurship development programs

## ☐ SCHEMES OF WOMEN EMPOWERMENT

- Adequate representation of women
- Special courses, programs,
- Sexual harassment mitigation.

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## HEALTH FOR ALL

- Promotion of Yoga
- Adequate health care facilities
- Mental health counseling
- Drugs, alcoholism

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ACTION PLAN

- ❑ As-Is Situation analysis – Baseline survey
- ❑ Targets
- ❑ Strategies and action plan of activities
- ❑ Self-assessment of outcome and impact
- ❑ Chancellor's Emissaries: Quarterly visit and interaction

# IMPLEMENTATION OF NATIONAL FLAGSHIP PROGRAMS IN UNIVERSITY CAMPUS

## ACTION PLAN

- Program for Students Internship Program with District Administration
- Annual Governor's Award for Excellence in University Governance: Swachhta, Smart Governance, Green Campus, Community Programs, Social Enterprise development



# AGENDA

# UNIVERSITY SOCIAL RESPONSIBILITY





# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## AIM

- ❑ **INTEGRATE STUDENTS WITH SOCIETY FOR MUTUALLY BENEFICIAL RESULTS:**
  - Village Development
  - Work based learning

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## ACTION PROGRAM

- Select villages in vicinity for village development
- Design an **Elective Course: Village Development: Work based Learning**
- Appoint Nodal Course Coordinator, Enroll students
- Deploy Students
- Baseline Survey, CBM Exercises
- Draw up Action Plan
- Assign and carry out tasks
- Monitoring and Impact Assessment on students and village

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## ❑ SELECTION OF MODEL VILLAGE

- 1-5 Villages or Cluster of Villages in the vicinity
- Leadership, receptivity, willingness
- Institutional Strengths: Gram Panchayat, Cooperative Societies, Youth Clubs, SHGs, FPOs
- Minimum 5 years engagement

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## ❑ DESIGN AN ELECTIVE COURSE

- Optional Elective Course: 'Village Development- Work based Learning'
- Credits to be given and mentioned in the Degree
- Determine the duration

## ❑ STAFFING

- Appoint Nodal Course Coordinator and faculty
- Students intake to depend on number of villages and scope of work identified
- Students engagement program to be determined by Faculty

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## **BASELINE SURVEY & CONFIDENCE BUILDING EXERCISES**

- Entry Level Activities: sports, cultural programs, primary health care, Yoga programs
- Baseline survey of As-Is Situation

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ ACTION PLAN FOR VILLAGE DEVELOPMENT

- Experience of Model Village programs in PM Adarsh Gram Yojana, Saansad Adarsh Gram Yojana, Unnat Bharat Abhiyan
- **SUCCESSFUL MODEL VILLAGES :**
  - Hiware Bazaar, Maharashtra
  - Punsari Village, Gujarat
  - Pilantri, Rajasthan
  - RalegaonSidhi, Maharashtra
  - Gangadevapalli, Andhra Pradesh
  - Mawlynnong, Meghalaya

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ ACTION PLAN FOR VILLAGE DEVELOPMENT – Cont...

- **COMMON FACTOR:** Internal Leadership from motivated village leaders, Gram Panchayats
- **MANUAL** – Integrated Village Planning and Development – Ministry of Panchayati Raj, Government of India
- A **MODEL VILLAGE** is necessarily one which addresses all aspects of human well-being in rural life. Such a model must take into consideration broad and universal facets of human life as well as specific needs emerging from the socio-cultural ethos, tastes and aspirations of different geographies.

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ ACTION PLAN FOR VILLAGE DEVELOPMENT – Cont...

- **STRENGTHENING THE VILLAGE LEVEL INSTITUTIONS**  
Gram Panchayat, Cooperative Societies, SHGs, FPOs, Youth Clubs etc.
- **FARMER PRODUCER ORGANIZATIONS (FPOS)**, not only of farmers, but also of agriculture labourers, artisans etc offer the best chance of binding the villagers around a common economic interest and being the growth engine of rural economy



# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ ACTION PLAN FOR VILLAGE DEVELOPMENT – Cont...

- **SELF HELP GROUPS OF WOMEN** are best interest groups for women empowerment and are capable of launching many initiatives on their own, if promoted systematically.
- **EMPOWERED, MOTIVATED AND INSPIRED GRAM PANCHAYATS**, as the grass root democratic institution - best forum to channelize all Government schemes for village development.

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ ACTION PLAN FOR VILLAGE DEVELOPMENT – Cont...

- **UNITING THE DISINTEGRATED VILLAGE** : To revive a few critical practices, processes, institutions which unite villagers, brings them together for doing them together; sports, yoga, festivals, activities in places of worship, spiritual activities, community activities like under MNREGS or other wise. All those which results in bringing a spirit of unity and harmony.

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## ❑ FINANCING THE VILLAGE DEVELOPMENT PLAN

- Lack of funds – major reason for failure of model village plans
- Community Efforts
- Gram Panchayat to Converges all Govt. Schemes and access funds from Govt., CSR, NRIs etc.

## ❑ MONITORING AND IMPACT ASSESSMENT ON STUDENTS AND VILLAGE

- Methods for Periodical monitoring and assessment of activities, outcomes and impacts
- On the village and on the students

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## □ GOVT. SUPPORT

- Model Villages steering committee under Deputy Commissioner, ADC (Development), other district heads, college nodal officers for coordination.
- Scheme sanctions under existing schemes to be facilitated.
- Any other support from District Administration.

# MODEL VILLAGE DEVELOPMENT SUPPORT PROGRAM BY COLLEGES/UNIVERSITIES

## GOVERNOR'S MODEL VILLAGE DEVELOPMENT SUPPORT AWARD TO COLLEGES

- Annual Awards for best work done for colleges
- Awards for students at the college level

# SAMBANDH

Go To Website

Schemes





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